

TRIATHLON VICTORIA Incorporated

Monash University

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Website & E-news Affiliate Use Agreement

Professional Organisations, Affiliated Clubs, Schools and Training Squads:

Benefits of Affiliation

- 1.0 The following benefits are offered to all Clubs, Schools & Training Squads affiliated with Triathlon Victoria (TriVic):**
- 1.a Recognised as an affiliated triathlon club, school or training squad of TriVic and Triathlon Australia (TA);
 - 1.b Eligible to compete in TriVic's Inter Club/Training Squad Championships;
 - 1.c Promotion and recommendation as an affiliated triathlon club, school, training squad through listing on our website and enquiries into the office;
 - 1.d First-hand news of TriVic's sanctioned events, coaching, policies, development information and TA announcements;
 - 1.e Reduced insurance fees for club, school, training squad sanctioned events, such as the club race series;
 - 1.f Access to TriVic's resources, personnel and seminars for coaching advice, junior development and education;
 - 1.g Access to TriVic's policies for implementation;
 - 1.h Awareness of and eligible for Government funding and local council grants (via TriVic endorsement);
- Note:** Generally, any and all grants from government are only open to NFP organisations. TriVic would apply for a grant as a partner to a project that might include NFP and Profit organisations. There is no direct Club/Squad application to Government.
- 1.i Indirect beneficiary of Government funds provided to assist TriVic administer and develop the sport;
 - 1.j Eligible to apply for and conduct sanctioned events which includes the provision of qualified technical officials and race judges;

E-news & Website content from Affiliates

Guidelines for content

2.0 Format

- 2.a Triathlon Victoria articles will be given priority on all publications and website. Clubs, Schools and Training Squad articles/news items will be displayed throughout e-news and website as determined by Triathlon Victoria.

3.0 Free of Charge content: Not-For-Profit

- 3.a Upcoming events from our calendar;
- 3.b Affiliated Not-For-Profit Triathlon Clubs and Not-For-Profit School Triathlon Programs may place news items about upcoming events run by the club that may include clinics, races, membership drives;
- 3.c News articles from Tri Vic, TA or other STTA's;

4.0 Chargeable content: All Training Squads and Commercial entities

- 4.a This content is to be headed as a paid advertisement.
- 4.b All Training Squads or Commercial entities may request publication of paid advertisements into the e-news or onto the TriVic website.
- 4.c Paid adverts to the TriVic e-news will be limited to one headline and one paragraph of not more than 100 words which may contain a link to a larger text article of the same headline. The advert may display one photograph
- 4.d Training Squads and Commercial entities may also provide up to 3 of their own weblinks to further advert information on external websites.
- 4.e **Advert Cost: E-new** - Training Squads and Commercial entities \$110.00 per ad placement (Includes GST)
- 4.f **Advert Cost: WebSite** - Training Squads and Commercial entities \$220.00 per ad placement (Includes GST)
- 4.g Triathlon Victoria reserves the right to accept or reject any advertising request, without reason or appeal.
- 4.h Paid adverts will remain on the TriVic website for one working week (5 continuous days).

5.0 Free of Charge content: All Training Squads and Commercial entities

- 5.a All Training Squads or Commercial entities may request publication of information reports that detail completed events, camps & clinics. Upcoming events etc are classified as adverts.
- 5.b These articles should provide information to the general Triathlon community and be not more than 500 words in length.
- 5.c Article should be provided in word format with a maximum 3 photos reduced to email size, less than 100KB. (images will be auto formatted when loaded onto the site)

- 5.d Articles will be formatted to comply with TriVic website administration requirements.
- 5.e Articles submitted that do not comply with requirements, will be returned for amendment and re submission.
- 5.f Articles submitted/published on the Triathlon Victoria website will not contain company logos, weblinks, email addresses or phone numbers.
- 5.g All articles submitted for publication become the property of Triathlon Victoria and may be altered to comply with this policy.

6.0 Free of Charge content: Individual TV/TA Members.

- 5.a TV/TA members may request publication of information reports that detail completed events, camps & clinics. Upcoming events etc are classified as adverts.
- 5.b These articles should provide information to the general Triathlon community and be not more than 500 words in length.
- 5.c Article should be provided in word format with a maximum 3 photos reduced to email size, less than 100KB. (images will be auto formatted when loaded onto the site)
- 5.d Articles will be formatted to comply with TriVic website administration requirements.
- 5.e Articles submitted that do not comply with requirements, will be returned for amendment and re submission.
- 5.f All articles submitted for publication become the property of Triathlon Victoria and may be altered to comply with this policy.
- 5.g TV/TA members will not be permitted to place commercial entity into the content of their report.
- 5.h TV/TA members requesting the inclusion of commercial placements within articles will be charged the appropriate advert fees.
- 5.i Any article published will not contain commercial sponsor, other than those sponsors of Triathlon Victoria.
- 5.j Triathlon Victoria reserves the right to publish or refuse to publish any submitted article.

7.0 Content Monitoring

- 7.a Triathlon Victoria will evaluate all content for listing on the Website and E-news.
- 7.b Content deemed not in the interest of Triathlon, as assessed by Triathlon Victoria will be returned to the author, unpublished with a short explanation.
- 7.c Any returned content may be re submitted if Triathlon Victoria has suggested amendments.

8.0 Sponsored Site Pages

- 8.a Entities that have paid to place advertising directly to the Site Pages will be given priority placement.

8.b Triathlon Victoria Sponsors that have paid for the privilege to advertising will be provided the number 1 location on all site modules pertaining to that Sponsor page.

Gavin O'Sullivan
Chief Executive Officer
Triathlon Victoria